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**DIVISION FOUR CHAMPIONS
1985-86**

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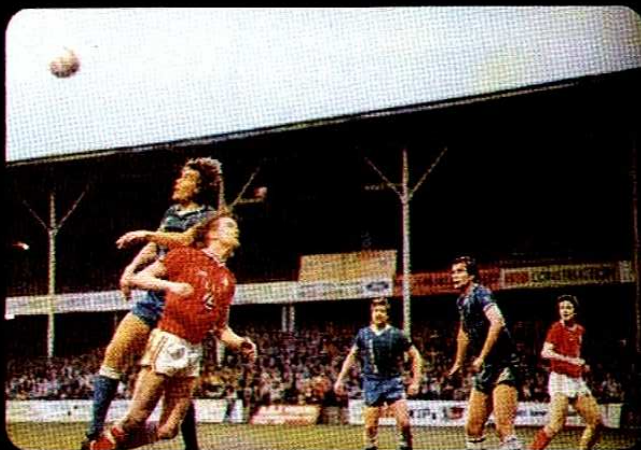
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**CREWE
ALEXANDRA**

**Monday,
May 5th, 1986
Kick-off 3.00 p.m.**

**Wirral Programme
Award Winners
for Division Four
1985-86**

**Official Souvenir
Programme 50p.**



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Printed by:
EJW COLOUR PRINT LTD.

All contributed items published in
this programme do not necessarily
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Football Club

HONOURS

Football League Cup Winners:
1969
Semi-Finalists 1980
Anglo-Italian Cup Winners: 1970
International League Cup
Winners Cup: Winners 1969
Third Division
Runners Up: 1962-63, 1968-69
F.A. Charity Shield
Finalists: 1911
F.A. Youth Cup
Finalists: 1964
F.A. Cup Semi-Finalists:
1910, 1912

Chairman's Chatter

In my final introduction to this season's programme, I would like to record my thanks and congratulations to the players, our manager Lou Macari, his training staff and everyone else who has contributed to a great team effort this season.



It was that unity which has enabled Swindon Town Football Club to go one better than at any time in the Club's history and collect our first League Championship Trophy. It is with great pleasure that we welcome the representatives of Canon, The Football League sponsors to present the Championship Trophy to our Club this afternoon.

Our efforts to ensure Swindon Town continue to progress, will be unflagging. This season we have set standards and we must strive continually to maintain them and bring more honour to the Club. Let us hope that we go from strength to strength.

This week you will no doubt have read in the press of the impending departure of our Managing Director Robert Stephenson due to business and personal reasons. Swindon Town Football Club are indebted to Robert for stepping into the breach at short notice and helping the Club during a difficult period.

Although this is our final League match of the season, we do however have one other match here at the County Ground on Friday evening next, May 9th. When Chelsea will provide the opposition for Jimmy Allan's Testimonial Match. Jimmy was a loyal and faithful servant to the Club and I am sure you will support him on what should be an entertaining evening.

Finally, I would like to say thank you to Dave King, our Programme Editor for the big improvement he has made to our matchday programme. Fittingly, the issue was awarded first position in a programme award for Division Four. This is the first occasion that the Club has won such an award. The Club would also like to thank EJW Colour Print for their services to the Club this season. Enjoy the break before we all return to the County Ground in August.

PROGRAMME AWARD

Swindon Town Football Club are pleased to announce that 'The Town Crier' has won The Wirral Programme Award for Division Four 1985/86.

A TRIBUTE

This afternoon provides you all with the chance to give full vent to your feelings of what the players of Swindon Town Football Club have achieved this season. Cheer them to the echo for they have been quite simply **MAGNIFICENT**

To win any Championship by such a clear margin as the players of Swindon Town have this season, deserves the highest accolade. You have that opportunity this afternoon.

Club records have continually fallen by the wayside this season as the players of Swindon Town have evoked a relentless will to win attitude upon all who have faced them.

Forever the names of KENNY ALLEN, DAVE BAMBER, LEIGH BARNARD, COLIN CALDERWOOD, DAVID COLE, PETER COYNE, COLIN GORDON, TONY EVANS, DEREK HALL, CHARLIE HENRY, DAVE HOCKADAY, CHRIS KAMARA, LOU MACARI, DAVID MOSS, CHRIS RAMSEY, PAUL ROBERTS, ANDY ROWLAND and BRYAN WADE, will be revered in the history of Swindon Town Football Club.

All of the above played in our League success this season. It would be churlish not to mention others who may no longer be with the club but who did make appearances in our League team. NICKY COLEMAN of Millwall made an unforgettable contribution with four penalties from his thirteen appearances. Although JAKE FINDLAY and SCOTT ENDERSBY are no longer with us, they did appear during the early season matches and it would be churlish not to mention them in our moment of triumph. We should not forget that MARK GARDINER also made a brief appearance at Stockport County.

Congratulations To Them All
They Were Absolutely
Magnificent

MAJOR RENOVATION WORK
AT THE COUNTY GROUND...

When you return to the County Ground in August, you will find that alterations will have been made to the North Stand to comply with the Grounds Safety Act 1975. These will provide for Exits onto the pitch from the Stand. The majority of the front row seats will disappear as the Club bring their facilities within the required standard.

A TRIBUTE...

Swindon Town Football Club would like to thank the local media reporters who have covered Town action this season with such informative detail on Town affairs. Our thanks go to Clive King of the Evening Advertiser, Dave Eaton of the Western Daily Press and Swindon Messenger. Vic Morgan, Shaun Hodgetts and Chris Scott of G.W.R.

Swindon Town F.C. Supporters Club

Present the 8th Annual
Football Programme Fair

in the North Stand

County Ground, Swindon

on

Sunday May 11th 1986

Open from 10-30 a.m.

Admission by Programme 25p

SWINDON TOWN FOOTBALL CLUB

THANK ALL OF YOU WHO HAVE

PURCHASED THE TOWN CRIER

THIS SEASON...

Hopefully next season will provide you with further improvement in your matchday magazine.

ENJOY THE SUMMER

THE PITCH...

The County Ground pitch which has taken such a lambasting this season, will be re-seeded immediately following the Jimmy Allan Testimonial Match here at the ground on Friday next, May 9th.

**Around
the
County
Ground**

THANK YOU DAVE...

May we say a special thank you to Dave Evans who has taken all the excellent photographs you have seen in your matchday programme this season. Besides being an excellent photographer, nothing is ever too much trouble for Dave and Swindon Town Football Club would like to thank him for his co-operation.

PROGRAMME SELLERS...

To all of you past and present you have more right to enjoy the summer months before winter is with us again - THANK YOU.

Don't forget Jimmy Allan's Testimonial match against Chelsea on Friday May 9th - Kick Off 7.30 p.m.

Where have all The

During the past decade there have been mixed fortunes for the club that has finished as Fourth Division Champions. A look at those ten clubs may give us an indication as to the future fortune of Swindon Town Football Club.

Ten years ago Lincoln City managed by an up and coming young manager, Graham Taylor, finished six points clear of second placed Northampton Town. They were unable to retain the services of their brilliant young manager, who was tempted to return to the Fourth Division with Watford! An individual progressive step, for while Lincoln were destined to return to Division Four three years later. Watford were soon to take those first initial steps to the First Division. Lincoln City returned to the Third Division two seasons later as Runners Up to Southend United, with former Derby County Manager Colin Murphy at the helm.

Cambridge United finished as Fourth Division Champions in 1976-77, three points clear of Exeter City. Having only entered the Football League seven years previously, the Abbey Stadium Club had already been promoted and relegated in that seven year span! Ron Atkinson now of Manchester United led the Abbey Stadium Club to the Championship, before departing to join West Bromwich Albion. John Docherty took over the managerial role and immediately took Cambridge United into the Second Division for the first time in their short Football League history. John managed to keep Cambridge United in the Second Division for six seasons. Relegation to the Third and Fourth Division came in successive seasons following their relegation from the Second Division in 1984.

The following season of 1977-78 saw the first initial step taken by Watford in their spectacular rise to the First Division. Financially backed by Elton John and managed by the astute Graham Taylor, the Vicarage Road Club finished eleven points ahead of runners-up

Southend United. The rise of Watford has been as flamboyant as the image of their show-biz Chairman. They have managed to retain the services of Graham Taylor and are now an established First Division Club.

Reading finished four points clear of Grimsby Town, Wimbledon and Barnsley the following season. The Elm Park Club were then managed by Maurice Evans who recently guided nearby Oxford United to Milk Cup success. Their stay in the Third Division was short lived, three seasons later they were back in the Fourth Division. They regained their lost status two years later and are now set to return to Second Division soccer next season. The first time Elm Park has witnessed football in the higher sphere since 1931.

Yorkshire provided the next Fourth Division Champions as Huddersfield Town finished two points ahead of Walsall. Managed by Mick Buxton, the Leeds Road Club were on their way to Second Division soccer three years later, where they have remained since. Continuity appears to be the key to stabilisation at Leeds Road, for Mick Buxton has now been in charge at Huddersfield Town for eight years.

Five years ago Southend United finished on top of the Fourth Division, by a mere two points. Lincoln City providing the only realistic challenge to their supremacy. Dave Smith who could well be leading Plymouth Argyle into the Second Division next season, was at that time manager of the Roots Hall Club. Southend United who had only been relegated the previous season again provided their supporters with a similar three year span of Third Division soccer before returning to the Fourth Division.

Sheffield United were Fourth Division Champions in the 1981-82 season. A Club that always appeared likely to spend just one season in the basement division and that is exactly what the Bramall Lane Club did. The recently deposed Ian Porterfield was

Champions gone!

manager of the Yorkshire Club and he proceeded to provide further promotion two years later, as United climbed into the Second Division in third place, finishing twelve points adrift of Champions - Oxford United.

Wimbledon continued their 'yo-yo' form of recent seasons by finishing eight points clear of Hull City in May 1983. It was to be their third incursion into Division Three since entering the Football League in 1977. On this occasion promotion saw 'The Wombles' on the upward spiral, they gained immediate promotion to the Second Division finishing eight points behind Champions Oxford United as they took the runners-up spot. They are currently striving to enter First Division football for next season only ten years after entering the Football League!

The record amount of points collected by any club in the Canon League is held by York City who totalled 101 by the completion of the 1983-84 season. The Boofham Crescent Club swept all before them as they took the Fourth Division Championship sixteen points clear of their closest challengers Doncaster Rovers. They have consolidated their new found status since, by establishing themselves as one of the stronger Third Division clubs. Their F.A. Cup exploits during the past two seasons against Arsenal and Liverpool have brought the Minster Club well deserved publicity.

Last season's Champions Chesterfield, who finished five points clear of Blackpool in second place, have found this season becoming progressively more difficult as it continued. Manager John Duncan has relied heavily on the squad of players that took the club to the Championship. His only permanent additions to the Saltergate playing staff were former Town midfield player Paul Batty and one time on loan here at the County Ground, striker Dave Caldwell from Mansfield Town. Unless further team

strengthening is carried out during this summer, it is easy to imagine that the Derbyshire Club could be in for a torrid time next season.

A summary of those ten seasons show that Lincoln City unfortunately lost one of the most promising young managers in the Football League - Graham Taylor, any long term progress therefore became muted.

Cambridge United made admirable progress initially with Ron Atkinson but more consistently with John Docherty, now assistant to Brentford Manager Frank McLintock at Griffin Park. The eventual demise of the Abbey Stadium Club coincided with the eventual departure of John. His style of play did not always adhere him to some of the influential at United but it was enough to maintain Second Division soccer for six years.

Lincoln's loss of Graham Taylor was Elton John and Watford's gain. One of the success stories of present day soccer, they are to be admired. Sensibly managed and directed, the Vicarage Road Club are now an accepted part of the First Division scene.

Reading have conquered, relapsed and re-emerged to create Football League history earlier this season. The Elm Park Club under the managership of Ian Branfoot have looked superbly fit this season. That factor initially contributed to their flying start to the season. They are clearly champions on merit this year.

Huddersfield Town eventually proved what they basically are, a Second Division Club. Still living somewhat in the shadows of pre-Second World War glory.

Southend United have struggled so much on and off the field in recent seasons that the constant turmoil surrounding the club has inevitably taken its toll.

Sheffield United are akin to Huddersfield Town, not only geographically but also in status. Ian Porterfield, after taking the Bramall

Where have all The Champions gone! continued

Lane Club from the Fourth Division to the Second, found he had less friends than he may have imagined this season.

Wimbledon present one of the modern day fairy tales. It is somehow hard to relate fact from the television production of 'The Wombles of Wimbledon Green', is it all fact or fiction?

Whichever, it is to be greatly admired. York City seem established where Chesterfield seem set to flounder.

What of Swindon Town you may ask. Clear and definite champions, outstretching all who dared to question the credentials of a club, set to continually break it's own club records, through a season of continued success, not only in League Football but also in the passion of cup soccer earlier in the campaign.

Obviously a lot will depend upon whether the club can retain the services of the most outstanding young manager in the Canon League. Make no mistake, the wolves will be at the door during this summer sounding out whether Lou Macari would contemplate moving to Outer Mongolia or wherever you may imagine. Clubs will not be retaining some of their current incumbents and Lou will be an obvious target.

Anyone who knows Lou Macari well enough, should take him at his word and he has continually stated that only one or two clubs could tempt him away from the County Ground. It requires little imagination to know that those clubs are obviously two of the biggest names in British soccer.

Lou will plan ahead for further success and will lead Swindon Town into a phase of further impetus. Only a fool would imagine that they will witness a season reminiscent of this magnitude. Patience may be a key word next season but nothing is beyond the personable Scot. You can bet, that this season is now history to the former Manchester United star.

His thoughts will have stretched into July and August long ago. Ever restless, Lou knows that critics are only too willing to wait for failure. It is my belief they will not get that opportunity.

Astuteness is one of Lou Macari's prime faculties and that alone ensures progress. Luck plays more than it's fair share in life, let alone in football. But those two attributes harnessed together will produce a season which we can all look forward to.

New faces will greet you in August, for Lou Macari has continually strengthened his teams as time has passed. Anything less than total dedication to the job in hand will not suffice in Lou Macari's world of soccer. Some have found that to their cost, others may yet have that to experience. Some of the faces we have grown to familiarise with in this their first season at the County Ground, will obviously be back at the start of next season.

One face above all, is paramount to the progress of Swindon Town, every effort will be made to retain that essential part of Swindon Town's season of glory.

PROMOTION LAGER...

In conjunction with the Club, Arkells Brewery has produced a special 'Promotion Lager' to celebrate the event as we all look forward to Division Three next season...This strong bottled lager was available from Thursday April 24th in 33cl non-returnable bottles at a cost of £12.00 per case and Arkells Brewery will give the club 1p for every bottle sold.

MONEY NO OBJECT.....

Not for Glasgow Rangers in their quest to attract Scotland Captain Graeme Souness to Ibrox...In addition to paying the new boss in excess of £60,000 a year...They have had to pay £600,000 to buy the contract that Graeme had with Sampdoria and also pay off the deposed Jock Wallace.



LOU MACARI MANAGER

Talking about and

Like a sphinx risen from the ashes, Lou Macari has risen from adversity to triumph all in one season. On a day of glory and rejoicing, we do not want to dwell too long on past events. Discern had placed Lou in a unbelievable situation and it will be to his everlasting credit that he overcame such problems.

Conflict had placed the likeable Scot at odds where none had really existed as far as he was concerned. Changes within the Club removed all doubt and Lou Macari and Swindon Town made one gigantic step forward - together.

To know Lou Macari as a man, is to know the sheer enthusiasm of soccer as you envisaged it when you were a boy or youth. For Lou Macari, that enthusiasm has never wavered. Although he may deny it is his number one passion. Soccer runs almost on par with the 'sport of kings'. No higher compliment can be paid to our national game.

The joy and interest that Lou Macari has brought into so many mundane lives is incredible. People now want to talk about Swindon Town, before a mere whisper was all that transpired.

A comment made by an elderly seventy-seven-year-old gentleman, who supported Swindon Town all his life but is now unable to travel the seventy miles to the County Ground on a regular basis, aptly summarised Lou Macari's achievement.

"Would you please tell Lou Macari from me that what he has achieved at Swindon in the short space of two years is remarkable. Do you realise that he is the only Swindon Town Manager who has taken the Club to a Championship. When you realise that his first year at Swindon was a waste of time with all that was going on behind the scenes, it is remarkable".

A remark made openly and honestly, his parting comment, emphasised Lou's achievement even more.

"Don't forget to tell him, he really has done well. I watched Swindon Town when I was a boy and no one has achieved what he has in two seasons. What was previously achieved took several years".

I promised that I would relay his comments to Lou. Those comments from an elderly man had the greatest ring of truth.

A season of memories is now almost behind us, but life is as full of memory as it is of dreams. Lou Macari has now made last August's dream become reality for Swindon Town fans.

The first ever Championship winning season in the history of Swindon Town will come to a close at approximately 4-40 p.m. this afternoon. For all those who have participated, watched and admired, it has been a season that no one will ever forget.

What did it all mean to the man who guided the Club to glory, is it a season that Lou believes can be repeated?

"No, I doubt whether anyone will ever see a season like this again and only those who know the truth, will be able to judge the achievement in perspective, it has not been easy".

Most Town fans naturally hope that Lou will begin next season at the County Ground. In a week where he has been linked with the managerial vacancy at Coventry City in the national newspapers and also the local editions of the Midlands, will Lou remain?

His answer was given in it's usual forthright manner. "Who knows where I will be in a years time, as you know only too well, I am impulsive and in two minutes flat I could pack my bags and be on my way". Lou added, "This has been a difficult season and there have been moments of doubt". Clear reference to what? Earlier there had been a conversation regarding Italian and Spanish soccer which Lou recalled all too readily. "Their lifestyles are different, their players know that football provides them with that luxury. They do not

to Lou Macari

abuse that livelihood, players in England do and could I really start again and stop what goes on at most clubs, it could well be easier abroad". Lou continued, "America would attract me tomorrow, while some of the more exotic places in the world like Hong Kong have always attracted me and those situations are really always likely to tempt me".

Just what did Lou really think his players had accomplished this season? "Players lose managers their jobs, unless you sort a few of them out, I did and obviously they responded magnificently to the challenge and they have deserved their reward of the Championship.

Regarding next season, did Lou believe there is a difference between Third and Fourth Division soccer? Lou responded with typical frankness, "I would be deluding myself and everyone

else if I thought there was parity. We do have players here who will find the going tougher in the Third Division". Did that mean Lou was on the lookout for players for next season? "Oh yes, we need five players to add to the squad".

The last comment may mean a top English Club, American, Hong Kong or wherever, may have to wait a little longer yet.

Lou Macari is a winner and he has made a club who apart from the Wembley success of 1969, winners also. Give him a day to remember, he deserves that and a lot more. Lou Macari really has become a legend in his own life-time in Swindon. Enjoy the day, you may never witness it again but if Lou remains I at least will always believe it's possible to do so and so do you. Thanks Lou.

Commercial Comment

Our match sponsors today are very good friends of our Club. Mr. Nigel Eady, Mr. Victor Lipscombe, Mr. Mike Hobbs, Mr. Gordon Holborow and Mr. Keith Mayer.

The match ball has been donated by one of our Vice/Presidents Mr. John Tremlin of Coped Hall Service Station and our mascot is Ian Palmer of Weymouth aged 15. Ian rarely misses a home game and we are pleased to see him here this afternoon.

GRAND DERBY DRAW

To all of our Season Ticket Holders still holding tickets for our Derby Draw please note that all tickets must be in the Commercial Office by noon on 30th May.

GRAND CELEBRATION DINNER DANCE - MAY 30th BLUNSDON HOUSE HOTEL

There are still a few tickets available for what should be a really happy occasion. "The Peter Allen Band" will

be assisted by Wild Walt Brown who is a really zany act.

The player of the month for April is Dave Hockaday. Dave will receive his award from Selwyn Cound of The Oxford Hotel, Drove Road, Swindon.

An extra presentation on behalf of the customers of The Oxford Hotel will be made at half time to Lou, John Trollope and Kevin Morris as a tribute to the part they have played in this season's success. Thank you to the customers of The Oxford Hotel for who Mrs. Maureen Cound will make the presentation.

As these are my last notes of the season I would like to express my thanks to everyone who have helped during this memorable season and especially to my own staff who without the glare of publicity, work away in the lottery and commercial offices for what should be the main aim of us all, the good of Swindon Town Football Club.

DIVISION FOUR CHAMPIONS 1985-86



Back Row: John Trollope, Leigh Barnard, Chris Kamara, David Bamber, Collin Gordon, David Cole, Kenny Allen, Charlie Henry, Colin Calderwood, Dave Hockaday, Andy Rowland, Chris Ramsky, Kevin Morris.
 Front Row: Bryan Wade, Peter Coyne, Paul Roberts, Lou Macari (Manager), Derek Hall, Tony Evans, David Moss

Our final opponents in Division

For our final match in Division Four, we entertain Crewe Alexandra at the County Ground this afternoon. They arrive here in Swindon in the final match of our magnificent season as the only club who can achieve the 'double' over Swindon Town!

Our September evening meeting at Gresty Road, ended in a 2-0 score line in favour of Dario Gradi's team. In the cold light of dawn of the following morning, prospective champions Swindon Town had the following playing record in League matches. Played 7, won 2, drew 1, lost 4. Goals for, 6, goals against, 13. Yes, that was our record. The incredible improvement since, is almost unbelievable. After that evening defeat we also proceeded to lose the following League match at Hartlepool!

Those Town supporters present that September evening, will derive more pleasure and relish today's celebrations more than most. Entrenched in a mid-table position, Crewe Alexandra will be hoping to capitalise on their improved form of recent and next season establish themselves as early season fore-runners for promotion.

Included in the Gresty Road line-up for this final match of a season to be revered are likely to be:-

Goalkeeper ROBERT POWNER who is a seventeen year old local born player who has been drafted into the Gresty Road Club's team in recent matches. His initial promise would appear that he has a fine future ahead of him if he maintains his early progress.

Bolton born PAUL BOOTH (20) joined his home town club as an apprentice. He only made two appearances at Burnden Park before moving to Crewe on a free transfer last summer. Paul has yet to score his first goal in League soccer.

Liverpool born, MARK McGARRICK (23) joined Crewe from Lincoln City earlier this season. Mick had an earlier

spell with Birmingham City, for whom he made eighteen first team appearances.

We have good reason to recall talented midfield player GEOFF THOMAS (21), it was the former Rochdale player who scored the first of the two goals in our September setback at Gresty Road. The 21-year-old Manchester born player has scored five goals this season.

Former Stoke City apprentice STEVE DAVIS (20) is a former England Youth International. It was only on moving the short distance from the Victoria Ground Club to Crewe, that Steve established a regular place in League Football. Steve's only goal this season came in the Club's 3-2 defeat at Aldershot on the last Saturday of October.

STUART WATKISS (19) was a former Wolves apprentice. He only made two League appearances for the Molineux Club before having his contract cancelled by the Midlands Club last February.

Former Wigan Athletic and Blackpool central defender NIGEL HART (27) has made over 150 first team appearances, for the Gresty Road Club. Nigel attracted the attention of Lou Macari for a brief period last season. He has missed a lot of this season due to injury.

The other goalscorer in our 2-0 defeat at Crewe was nineteen-year-old midfield player DAVID PLATT. He originally joined Manchester United as an apprentice but failed to appear in the Old Trafford League line-up. Dave has ten League and Cup goals to his credit this season.

Former Northwich Victoria's PHIL POWER has scored only two goals this season, both coming in a 3-1 win against Burnley at Gresty Road last October.

DAVE WALLER is the Club's leading goalscorer with 17 League and Cup goals this season. Twenty-two-year-old Dave, has made over 150 first

Four - Crewe Alexandra

team appearances for the Gresty Road Club scoring sixty-four goals in the process. Dave scored the winner in Crewe's 2-1 win over our promotion rivals Mansfield Town last month.

Experienced midfield player, twenty-nine-year-old PETER FARRELL, had made over 200 League appearances with Bury, Port Vale and Rochdale before joining Crewe. Peter, tipped by our former Manager Bob Smith for a career at a higher level, never found that success. Bob was in charge at Gigg Lane when Peter, who scored the first goal of last month's match with Mansfield, began his League career with Bury.

Former Portsmouth apprentice DAVID PULLAR (27) made 93 League appearances for the Fratton Park Club before moving to Exeter City. Dave played 130 League matches at St James Park, before linking up with Crewe. Dave who was at 'Pompey' at the same time as Leigh Barnard has yet to score

this season.

Twenty-one-year-old STEVE SAUNDERS joined Crewe Alexandra from Bolton Wanderers last summer. The former Burnden Park apprentice had appeared in only three matches for the Lancashire Club before his move to Gresty Road. Steve's only goal of the season was also his first in League soccer. It was a match winning effort in Crewe's 1-0 home win against Torquay United last September.

GARY BLISSETT (21) has 12 League and Cup goals to his credit this season. Since joining Alexandra in 1983 he has scored twenty five goals for his only League Club.

Former Bury striker CHRIS CUTLER (21) has scored five League goals this season. Four of them coming in a six match spell in March. Chris moved to Gresty Road on a free transfer last summer.



BACK ROW: Left to Right: John Pemberton, Nick Longley, Brian Parkin, Chris Cutler, Gary Blissett.

MIDDLE ROW: Left to Right: Andy Green, Antony Gore, Levi Edwards, Tony Cliss, Phil Power, Paul Booth, Peter Farrell, Steve Doris, Chris Wall, Geoff Thomas, Phil Blakemore.

FRONT ROW: Left to Right: Neil Morton, Lee Broomhead, Steve Saunders, Dave Waller, Dave Pullar, David Platt, Matt McNair. INSET: Nigel Hart (Capt.)



COLIN CALDERWOOD CAPTAIN

Seen and Heard

WELL DONE 'BALD EAGLE'.....

Jim Smith, the Queens Park Rangers Manager became the only League 'boss' to have visited all 92 Canon League grounds when he took his team to Hillsborough in early April...To mark the occasion, Jim was presented with a special plaque.

WILL THEY?.....

Hereford has paid tribute to it's favourite footballing son, Colin Addison, by naming a street after him in the shadow of his former stadium...Addison Court will now be a permanent reminder to supporters who remember the player - manager who took Hereford United from Southern League obscurity to the Third Division in successive seasons in the seventies...Over to you Thamesdown.

LIKE FATHER LIKE SON.....

Lou was able to forget all about Swindon Town recently as he watched his eldest son Michael play for Croft Youth in the Final of the Wiltshire Minor Under 13 Cup against Cricklade Youth...Mike did not disappoint his dad...For he scored a hat trick in his side's 4-0 win.

DID YOU NOTICE?.....

A crowd of 5,386 recently watched the top of the table clash in the Vauxhall Opel League between Yeovil Town and Sutton United.

ONCE AGAIN.....

After a break of four years Hereford United's attacking full back Chris Price has been voted Player of the Year by Club supporters. Chris aged 26, who previously won the award in 1982...Holds the club's League appearance record of 325 games.

ONE STEP AWAY.....

The twin towers of Wembley are on the horizon for two former Swindon Town players...For both Howard Pritchard and Brian Williams are members of the Bristol City team that will be hoping to

overcome Hereford United in the Freight Rover Trophy Semi-Final...The Edgar Street Club earlier dispatched the Town from the much maligned competition.

WHY DON'T THEY COME OVER HADRIAN'S WALL?.....

Is it geographical allegiance that prevents one of the Scottish selectors from looking at Swindon Town's oh so talented defender Colin Calderwood?...His omission from any Scotland representative party is baffling...Colin who has been a major factor in Swindon's resurgence this season...Should surely be on the verge of some recognition by his country...If only the Scotland establishment would ponder over these well reasoned sentiments...If only you were a goalkeeper Colin...Any Scottish ancestors Ken?

THE MIGHTY QUINN.....

Straight off the subs bench...and onto the plane for Mexico...For Jimmy Quinn...His winning goal against Morocco in Belfast at the end of last month...Surely convinced any doubters.

ENTER LOU.....

Our Manager Lou Macari was included in the panel of experts for Scottish television on the recent Wembley International between England and Scotland...Regularly sought by television...Lou was only on the screen a fortnight earlier in TV AM's early morning Saturday show.

WITHOUT DOUBT.....

Lou Macari will be named as Bell's Whisky Manager of the Year for Division Four and also collect the April award for Manager of the Month...You may be witnessing the latter today...The Manager of the Year Award will have a more conventional setting in London this week...Cheers Lou...There was hardly a hic-cup along the way...We are all very proud of you.

Swindon - The Home of Success

While we have been enjoying unparalleled success throughout this season. Other organisations have been enjoying their moment of triumph also. For the Oasis Leisure Centre of Swindon have recently won the Sports Council Annual Competition to find the U.K.'s best managed sporting facility.

Many of you among the crowd celebrating today's presentation will be well aware of the excellent facilities that are available at Britain's No.1 indoor sporting complex at the Oasis.

This marvellous achievement came while the Oasis was celebrating it's tenth anniversary this year. Credit for this award must go to Mr. Tony Osmanski, the Manager of the Leisure Centre. Although Tony is quick to point out the debt he owes to all his management team and their departmental aids.

Tony accepted the Management Award Trophy and a cheque for £1,000 from Liverpool F.C. Chairman John Smith who also serves in a similar capacity with the Sports Council and Harold Wienand Chairman of the Mayfair Group, owners of the Competition's Sponsor Vendepac Limited.

The measure of success obtained by the Oasis Leisure Centre can be gauged by the fact that there were over one hundred entries.

The Assessors of the Award commended Tony Osmanski and his team for their 'professional approach and excellent use of management techniques'.

One can almost hear our Chairman Mr. Brian Hillier echoing those comments at various functions planned in advance of celebrations of the Town's success this season!

Thamesdown Council have graciously arranged a celebration of both achievements on Friday May 16th at 7.30 p.m. at the Oasis centre.

The function will enable those present to see a re-presentation to both parties of their awards, medals and trophies of this season. It is hoped that a Football League representative will be



Our photograph shows the Oasis Leisure Centre Manager Tony Osmanski being presented with his award and a cheque for £1,000 by John Smith the Chairman of the Sports Council and also of Liverpool Football Club and the representative from Vendepac who sponsored the Award.

present on stage to congratulate Lou Macari and his players while a member of the Sports Council will also be present to make a similar presentation to Mr. Tony Osmanski.

Plans are at an advanced stage to hopefully bring Mr. Julian Wilson, the well known Swindon Town supporter and Racing Correspondent, to comper the whole proceedings.

Swindon Town Football Club are pleased to accept the invitation of Thamesdown Council to participate in such a splendid evening and would also like to record their appreciation of the co-operation and assistance of the Council in helping Swindon Town Football Club to overcome their earlier financial problems this year. The Club are indebted to Mr. Percy Jefferies, the Thamesdown Mayor, his fellow councillors and all their staff who contributed to an amicable arrangement. Suffice to say that we are always pleased to welcome any of the dignitaries from our Borough Council to the County Ground. The most applicable and appreciate manner in which we can illustrate the pride in which Swindon can celebrate their 1986 achievements is signified by our symbol below:

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FOOTBALL CLUB



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of
Thamesdown

OASIS LEISURE
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The Road to the Championship

	DATE	CLUB	VENUE	GOALSCORERS	ATT
	AUG 17	WREXHAM	HOME L0-1		4,195
	24	Hereford Utd	Away L1-4	Calderwood (64)	4,049
	26	TORQUAY UTD	HOME W2-1	Coyne (44) Henry (70)	3,378
	31	Southend Utd	Away D0-0		4,037
	SEP 7	NORTHAMPTON TOWN	HOME W3-2	Coyne (18,30 pen, 82 pen)	3,879
	14	Peterborough Utd	Away L0-3		2,946
	17	Crewe Alexandra	Away L0-2		1,699
	28	Hartlepool Utd	Away L0-1		2,727
	OCT 1	EXETER CITY	HOME W2-1	Gordon (30), Calderwood (89)	3,118
	5	ROCHDALE	HOME W4-0	Coyne (10) Cole (17) Wade (26) Hockaday (86)	3,086
	12	Burnley	Away W2-0	Gordon (12) Coyne (49)	2,927
	19	Chester City	Away W1-0	Gordon (38)	3,109
	22	STOCKPORT COUNTY	HOME W1-0	Coyne (62)	7,172
	26	Port Vale	Away L0-3		5,073
	NOV 2	TRANMERE ROVERS	HOME W2-1	Barnard (10) Wade (74)	4,358
	5	CAMBRIDGE ROVERS	HOME W1-0	Henry (64)	5,489
	9	Scunthorpe Utd	Away W2-0	Henry (12) Wade (20)	1,920
	23	MANSFIELD TOWN	HOME W2-1	Coleman (32 pen) Wade (47)	4,784
	30	Orient	Away L0-1		3,120
	DEC 7	PRESTON NORTH END	HOME W4-1	Henry (14,30,79) Coleman (65 pen)	3,945
	14	HALIFAX TOWN	HOME W3-2	Coleman (32 pen 56 pen) Henry (61)	4,516
	21	HEREFORD UTD	HOME W1-0	Henry (83)	7,364
	28	Torquay Utd	Away W1-0	Gordon (55)	1,710
	JAN 1	COLCHESTER UTD	HOME W2-1	Cole (4) Wade (45)	8,802
	4	Tranmere Rovers	Away L1-3	Gordon (75 pen)	1,795
	12	SOUTHEND UTD	HOME W2-1	Gordon (17 pen) Ramsey (50)	7,619
	18	Wrexham	Away W1-0	Gordon (2 pen)	1,767
	FEB 1	Northampton Town	Away W1-0	Henry (70)	4,449
	3	Stockport County	Away W2-0	Henry (80) Gordon (88)	3,899
	22	Preston North End	Away W3-0	Ramsey (10) Henry (60) Coyne (80)	3,271
	MAR 5	Exeter City	Away W3-0	Coyne (19) Gordon (37) Ramsey (83)	2,291
	8	Rochdale	Away W2-1	Gordon (77 pen) Henry (79)	1,989
	15	BURNLEY	HOME W3-1	Henry (37) Bamber (58) Gordon (85)	7,212
	23	PORT VALE	HOME D0-0		10,122
	25	HARTLEPOOL UTD	HOME W3-1	Wade (2,71) Smith (25 o.g.)	6,172
	29	Colchester Utd	Away D1-1	Bamber (69)	2,997
	31	ALDERSHOT	HOME W4-1	Bamber (20,54) Henry (25) Gordon (33)	8,437
	APR 5	Cambridge Utd	Away D1-1	Gordon (43)	3,128
	8	CHESTER CITY	HOME W4-2	Bamber (41,51) Wade (53) Barnard (67)	12,630
	12	SCUNTHORPE UTD	HOME D1-1	Bamber (40)	6,783
	15	PETERBOROUGH UTD	HOME W3-0	Bamber (14) Wade (19) Gordon (85)	6,426
	19	Manstfield Town	Away D1-1	Barnard (43)	8,416
	22	Aldershot	Away W4-2	Gordon (4,23) Henry (25) Cole (65)	3,723
	27	ORIENT	HOME W4-1	Wade (13) Bamber (53) Kamara (57) Coyne (90)	8,081
	MAY 2	Halifax Town	Away		
	5	CREWE ALEXANDRA	HOME		

BAMPTONS



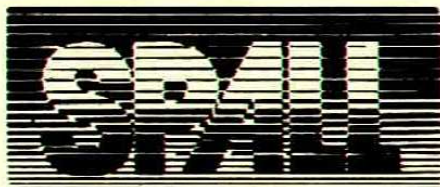
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Junior Robins

The final Junior Robins meeting of the season will be held in the Supporters Club at 6.00 p.m. on Monday 12th May. This meeting will take the form of a football Brains Trust to answer your questions. Before this meeting at 5.00 p.m. we shall have the final rounds of the Leeds Permanent Penalty Prize Competition. It is hoped to present all competitors with their Certificates at the meeting afterwards.

The winners of the Evening Advertiser/W.H. Smith Scrapbook Competition will receive their prizes prior to Jimmy Allan's Testimonial match against Chelsea on Friday 9th May. I do hope you will encourage as many of your parents as possible to come along to this match. It will be a night when we shall see who the real fans are as distinct from those who just try to bathe in a Club's reflected glory. Jimmy was a very brave goalkeeper always willing to risk life and limb for Swindon Town, his only pro Club. In the end, it was this bravery that ended his career. No real fan would let such a man down by failing to turn up at his Testimonial.

During the Summer Holidays I shall have the honour of representing Swindon Town and the Junior Robins at a Conference on Football's Family Face. Hopefully, I can pick up a few ideas towards making the Junior Robins an even more successful organisation than it is at present. If anyone reading this has any ideas for meetings, competitions or any other event for the Junior Robins please write and let me know as we are always willing to consider your suggestions. One idea that has been mentioned is a Junior Robins football team. With my other commitments this is something I could not undertake myself but if any parent or teacher reading this would be interested in running such a team to play about half a dozen games a season please let me know.

Last but by no means least Lou has asked me on behalf of all the players to thank you for the vocal support you have

given them this season. Encouragement is always a great help to the players especially when things are not going to well. So however the results go at the start of next season keep cheering. We look forward to seeing you all again then.

Would anyone who is interested in becoming a member of the Junior Robins Club of Swindon Town Football Club please write to me c/o The Club and enclose a membership fee of £1.00. Your membership fee will entitle you to a badge, a coloured photo autographed by your favourite Swindon player and a membership card with which you can purchase a seat for all League matches for just 50p a match. Please enclose your Name, Address, Date of Birth, Telephone No., School and Form. Would you also ask your parents to add their signatures to the letter confirming their approval of your application, don't forget to tell me who your favourite Swindon Town player is.

DICK MATTICK
Organiser Junior Robins

Supporters Club

On behalf of the Supporters Club, I would like to congratulate Lou, the Players and Directors on the Fourth Division Championship and thank them all for a wonderful season.

Congratulations are also in order for Dave and Aileen who have won the Fourth Division Award for the best programme. They both work very hard and long hours so that we have a very good matchday programme, thank you to them both.

Tonight is our end of season Disco/Buffer and Presentations. There are still a small amount of tickets available either at the Club Office or on the Door in the Rendezvous Club starting at 7.30 p.m.

I hope you all have a very enjoyable summer and we look forward to seeing you all back here in August.

SANDRA COBERN Secretary

Sunset

The curtain is set to fall on another season of League soccer this afternoon. A season in which our national game at club level has once again been dominated by Merseyside.

Liverpool and Everton eventually outpaced all and sundry to dominate the Football League. While Merseyside waits with bated breath for the outcome of the first ever Merseyside F.A. Cup Final, at Wembley next week.

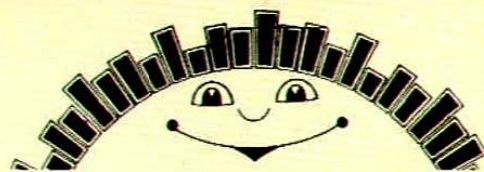
When will Merseyside domination of our domestic scene ever end? Manchester United flattered to deceive and lost a sense of purpose when they agreed to sell Mark Hughes to Barcelona with half the season completed. No longer can leading English Clubs rebuff the big money cheques of Italy and Spain. Have we become a breeding ground for the lure of Lira and Peseta?

London may well eventually offer a realistic challenge to Merseyside domination with Chelsea and West Ham United making rapid improvements. Although consistency is the key factor and Liverpool and Everton look set to continue their domination for a while longer yet.

The Goodison Park faithful will be hoping that money will not lure Howard Kendall to Spain or Italy this summer. Strange how you can never imagine any of the Anfield management, past or present, ever being mentioned in connection with foreign currency. There appears an affinity unparalleled between Liverpool and it's staff. Hard to imagine 'El Shank', and 'El Paisley' or 'El Fagie' sunning themselves in Spain.

Refreshing to see humble Oxford United take the Milk Cup, it is a competition where the lesser recognised appear to have their one chance of glory. The financial backing of Robert Maxwell has certainly paid handsome dividends in recent seasons for the University City club. Well done Oxford.

Norwich proved they should never have lost First Division status, they have now re-dressed the balance, so that Carrow Road supporters can welcome a new season with confidence. It is



difficult to imagine Portsmouth, Charlton Athletic or Wimbledon being anything but also-rans in next season's First Division. But that is the future and it would be churlish not to congratulate all three clubs on a season of success.

Reading have emerged as the outstanding team in Division Three. Completely dominating their Division from the outset and establishing a new Football League record in the process.

While here at Swindon Town we have emerged as clearly the most dominant force in Division Four and were on course for a new Football League record of points accumulated during one season last week.

There are several major disappointments this season and none more so than the continued demise of the leading clubs in the Midlands. Both Birmingham City and West Bromwich Albion face second grade soccer next season, while only a late improvement by Aston Villa save them from similar embarrassment.

Wolverhampton Wanderers once held on a par with present day Liverpool in the fifties, have now almost reached the bottom of the labyrinth. Next season should provide a gradual upsurge in their fortunes. I am sure all connected with the once famous Molineux Club will welcome that.

Sunderland have had a season of confusion and bewilderment. The eagerly awaited arrival of Lawrie McMenemy on Wearside failed to bring the anticipated improvement. The summer recess will provide the Roker Park 'supremo' with an opportunity to consider not only the North East Club's future but also his own personal status.

At national level, England, Scotland and Northern Ireland will carry all our hopes in Mexico this summer. Realism prevents any high hopes of triumph, there are too many factors against eventual and ultimate success, not the least heat and altitude. The British contingent will welcome the setting sun.

SWINDON TOWN

- 1 KENNY ALLEN
- 2 DAVE HOCKADAY
- 3 CHRIS RAMSEY
- 4 LEIGH BARNARD
- 5 DAVID COLE
- 6 COLIN CALDERWOOD
- 7 DAVE BAMBER
- 8 PETER COYNE
- 9 CHARLIE HENRY
- 10 BRYAN WADE
- 11 CHRIS KAMARA
- 12

Referee: Mr. J. M. KEY

CREWE ALEXANDRA

- 1 ROB POWNER
- 2 PAUL BOOTH
- 3 DAVE PULLAR
- 4 GEOFF THOMAS
- 5 STEVE DAVIS
- 6 STUART WATKISS
- 7 DAVID PLATT
- 8 CHRIS CUTLER
- 9 DAVE WALLER
- 10 PETER FAVELL
- 11 GARY BLISSETT
- 12

Linesmen:

**Red Flag - MR. M.E. GALE
Yellow Flag - MR. K.A RYMAN**